



Nourishing the links between land and table
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Communications & Outreach Intern

REAP Food Group

Position posting: December 12, 2017

REAP Food Group is a nonprofit organization in Madison, Wisconsin, that connects producers, consumers, businesses, and organizations to grow a healthful, just, and sustainable local food system in Southern Wisconsin. For 20 years, REAP Food Group has been working throughout Southern Wisconsin to build and sustain a local food system that supports small family farms and locally owned businesses, promotes sustainable agriculture practices, and provides access to fresh, healthy food for the entire community.

Job Description:

The Communications & Outreach intern is responsible for creating content for social media platforms, promoting REAP's events to diverse audiences, and assisting with photography for a variety of communication uses. This internship requires 10 hours/week, but hours can be split between the REAP office and remote work. The internship will run from January 29 through June 3, 2018.

Responsibilities include:

- Manage Twitter and Instagram for REAP Food Group, including scheduling via HootSuite
- Take photos of local farmers, producers, students, and chefs for use in REAP Communications
- Assist with photography and social media at REAP events
- Outreach to PTOs and organizations to promote Farm to School community events
- Outreach to organizations and businesses to promote Burgers & Brew (June 2 & 3, 2018)
- Implement ways to incorporate REAP's message into Burgers & Brew

Qualifications:

- Excellent written and oral communication skills
- Experience with social media platforms preferred (will provide HootSuite training)
- Photography experience desired
- Interest/experience in local food and sustainability issues
- Reliable and professional

Additional information:

Applicants may apply this internship towards college credit. This is an unpaid internship.

Application Procedure and Deadline:

Please submit the following by **January 5, 2018:**

1. A cover letter stating your interest in sustainable food system work, and how your qualifications align with this position.
2. Your resume
3. Two references
4. Two to three examples of photography

Supervisor: Hannah Wentz, REAP Food Group Communications Director

Email to: hannahw@reapfoodgroup.org