



Farm to Families Fund

OCTOBER 06, 2020

REPORT #2

"People like you make our life better"- resilience box recipient

The 1,203 resilience food bags that were received by our **370 households** through out the months of July, August and September were created thanks to a collaboration between REAP, R4C, **32 small local farmers** (28% which are minority owned and **47%** of them women owned), and **15** small businesses. In 3 months, **\$75,000** was invested into our local food system economy. In return, **25% of the vendors** have reinvested in the families by donating products.

In addition, the **FFF** team has been developing a **bimonthly bulletin** showcasing topics that speak to the richness and ancestral lineage of the community. Knowledge that has not often been widely shared after they migrate to the U.S. The bulletin is an opportunity for families to share stories, recipes, and a way to create a safe space , one in where it embraces their roots and traditions.

From Solidarity to Action

R4C has taken the opportunity from the resilience boxes in order to gather data to design a web of services and educational opportunities for its community, beyond the boxes, The co-op has supported more than 600 families with housing assistance, access to culturally and linguistically appropriate mental health services, as well as providing virtual maternal and child health support.



ROOTS4CHANGE
Raíces para el Cambio **CO-OP**





Quotes from our households

"I am very grateful for the bags of food that I have received during this pandemic that have been very helpful in these difficult times for me."

"My family and I are very grateful to all the people who have been involved in this project. To Raices para el Cambio, the farmers, the drivers and all the people who have made it possible to receive the food bags. We give them our infinite thanks for their support throughout this time. From the bottom of our hearts."

"Hello, good afternoon, I just want to thank all the organizers of Raices because they have supported us so much in these difficult times to the drivers who are leaving their family to help us with all their heart many thanks to all and all God bless you."

Additional Data

10%

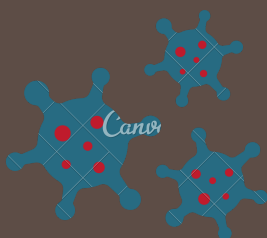
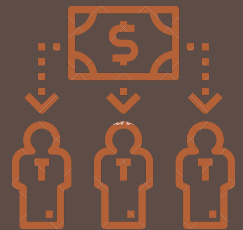
Average percent of households who needed 4 resilience boxes

3,087 miles traveled
delivering
resilience boxes



305 total
delivery hours

10 jobs created
from this project



On average, 18% of households tested positive for COVID19 or knew someone who tested positive



On average, 75% of households reported less job hours or unemployment

*Data acquired from weekly surveys that have an average response rate of 40%

From REAP Food Group

These funds are going directly to small farmers, many of whom have been shut out of large government relief programs and who are now reinvesting in the community

LGBTQ-owned family farm

"Mary" visited pantries as a young mother and felt frustration and shame because the food was often of poor nutritional quality or rotten. She started farming almost 25 years ago because of her love of food and the environment. Wanting to contribute to a quality food system, she shared that she cried when she learned about this program because she was so happy that there was a food access initiative happening that provided fresh food with a dignified process and further support.

Beef n Beaks Farm

Beef n Beaks Farm co-owner Dan shared, "We are so thankful to have this market option. Things are so uncertain right now, there's a lot of worry. Our eggs going directly to families also facing challenges of uncertainty provides comfort and builds a sense of community". He later donated 30 cuts of beef roasts and expressed interest to donate more should their business remain stable

Small businesses are seeing the opportunity to invest in their business Perez Mobile Grocery

It's Armando Perez 1st year farming through Farley Center and he does a couple of farmers markets as well. This project has provided a regular outlet for small wholesale customer. That will help with business growth and learning the process of crop planning.



*all pictures displayed are meals families prepped with their resilience boxes