

# REAP FOOD GROUP

3241 Garver Green Madison, WI 53704 608-310-7836 reapfoodgroup.org

## Local Foods Coordinator

**Posting Date:** February 5 2024

**Deadline for Application:** rolling

**Location:** remote or hybrid depending on location

**Reporting To:** Farm Fresh Atlas Director

**Work Schedule:** Non-exempt, 0.5 FTE, 20 hours a week, flexible work schedule

### Position Summary:

REAP food group is hiring for a Local Foods Coordinator position to be stationed in the western, central, or northern WI. The Local Foods Coordinators will play a critical role in the Farm Fresh Atlas expansion project, a program funded by a USDA Farmers Market Promotion Program (FMPP) grant. For over 20 years, the Farm Fresh Atlas has served as a local food guide. The local Foods Coordinator is responsible for managing existing, and developing new, local food business relationships including local farmers, farmers markets, restaurants, and other food related businesses and organizations for The Farm Fresh Atlas. The coordinator will work in their designated part of the state to collect feedback from Atlas listees and support the project's mission to connect local food producers with consumers.

### Who We Are:

REAP Food Group, a non-profit organization based in Madison, WI, believes we can transform communities, economies, and lives through the power of good food. We are passionate about creating an equitable, local, and sustainable food system. We strive to be curious, inclusive, catalysts for change, and collaborators. Ultimately we are connectors in the food system. We do this by:

- Advocating for policies that support an equitable and environmentally sustainable local food system that drives social and environmental justice, improved health, and economic development;
- Creating and supporting markets, infrastructure, and strategies that connect local farmers to institutional and individual buyers;

- *Amplifying* community-led solutions to overcome structural barriers to accessing local food through the intentional inclusion of diverse voices; and
- *Celebrating* with the community through sponsored events that highlight Dane County's and southern Wisconsin's abundance of wholesome, locally raised food.

### **Who You Are:**

You are mission-driven and believe in the power of transformative relationships and an equitable food system. You are a great community builder who is connected into the local and regional food system, and firmly believes in supporting small to medium-sized diversified farms who practice sustainable agriculture. You are highly organized and have strong communication skills

### **What You'll Do:**

- Develop authentic relationships with local food businesses in your geographic region
- Connect underserved farmers with resources, capacity building technical assistance and new sales opportunities
- Increase the demand for locally grown and produced food through outreach and communications
- Make business connections along the local food system value chain
- Collect feedback and insights from Atlas members to improve the program's offerings
- Act as a liaison between producers and the program, addressing their needs and concerns
- Provide timely and effective support to members

### **Must Haves:**

- Dedication and experience working with farms and local food businesses
- Exceptional communication skills
- Exceptional project and time management skills
- Detail-oriented and a proactive and creative problem-solver

### **What Else You Should Know:**

REAP Food Group has our physical office location at Garver Feed Mill in Madison, WI. Staff have a hybrid work environment. The Local Food Coordinator positions can be fully remote depending on the location of the person. These are permanent positions with REAP. However, the positions are funded for the first 2 years through two grants: a USDA Farmers Market Promotion Program grant and Specialty Crop Block grant through the WI Department of Agriculture, Trade, and Consumer Protection.

## **Compensation:**

The Local Foods Coordinator positions are 0.5 FTE working up to 20 hours a week with flexibility on hours and compensation of \$24,750 (\$49,500 FTE). Part-time REAP employees are eligible for paid holidays and retirement plan participation upon hire with an employer match eligibility after 1 year of work.

## **To Apply:**

If you require accommodation for the job application process do not hesitate to contact our team to let them know what type of accommodation you need. Note that we may only be able to contact candidates selected to move forward in the hiring process. Please email application cover letter and resume to [jobs@reapfoodgroup.org](mailto:jobs@reapfoodgroup.org).

*REAP Food Group values diverse life experience and is proud to be an equal opportunity employer. REAP strongly encourages applications from persons of color, women, LGBTQ individuals, persons with disabilities, and persons from other underrepresented groups whose background may contribute to effectively representing low-income people and underserved communities.*